

Call for Expressions of Interest (Service Contract)

Diaspora Focal Persons (m/f/d) – WIDU.africa

Contracting Authority: German Africa Foundation (DAS)

Type of Contract: Service Contract (Independent Consultancy – Daily Fee)

Duration: Expected duration: April - June 2026

Duty Stations: Germany, France, Italy, Spain

Target Diaspora: Senegal, Côte d'Ivoire, Ghana, The Gambia

Number of Positions: Several

Background

The **German Africa Foundation (DAS)** is a non-partisan foundation committed to the successful implementation of the Africa policy guidelines of the German Federal Government. As a facilitator, we offer a platform for partnership-based exchange between German and African actors. Hereby, the foundation works closely with the African diaspora.

Within the framework of the project [*WIDU.africa*](#) – implemented by GIZ on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) and co-financed by the European Commission and the Gates Foundation – DAS supports the coordination of diaspora outreach activities across Europe. WIDU.africa is a platform providing matching grants and coaching to micro and small enterprises in ten African countries, including Ghana, Senegal, Côte d'Ivoire and The Gambia, leveraging financial contributions from the African diaspora.

Objective of the Assignment

DAS is seeking several qualified Diaspora Focal Persons to support outreach, mobilisation, and engagement activities within Senegalese, Ivorian, Ghanaian and Gambian diaspora communities in Europe.

Scope of Services

The selected independent consultants will be responsible for:

- Promoting WIDU.africa within diaspora communities (e. g. through online information sessions) and at relevant events

- Mobilising target groups via social media and digital communication channels (e. g. WhatsApp, LinkedIn)
- Providing guidance to diaspora members throughout the application process
- Establishing and maintaining relationships with diaspora organisations and key stakeholders (e. g. embassies)
- Documenting activities and submitting regular reports to DAS

Profile Requirements

- Strong affiliation with Ghanaian, Senegalese, Ivorian or Gambian diaspora communities
- Proven experience in community engagement, outreach, or similar assignments
- Established networks within diaspora communities in Europe (particularly in France, Italy, Germany or Spain)
- Excellent communication skills (English and/or French; additional relevant local languages are an asset)
- High level of autonomy, reliability, and stakeholder orientation
- Familiarity with WIDU.africa or similar initiatives is an advantage
- Availability for the full assignment period and willingness to travel occasionally

Contractual Arrangements

- Engagement as an independent consultant under a service contract with DAS
- Remuneration based on an agreed daily rate and an agreed and limited amount of days

Application Procedure

Interested candidates are invited to submit:

- Curriculum Vitae (CV)
- Short letter of motivation outlining relevant experience and network
- Financial Offer for the day fee (currency EUR)

Please send your application or any remaining questions to Mr Raphael Mayr at mayr@deutsche-afrika-stiftung.de.

Please note: Only shortlisted candidates will be contacted.

Deadline: Applications will be reviewed on a rolling basis starting from 23 March 2026. Early applications are encouraged. The call will remain open until all positions are filled. DAS reserves the right to close the call at any time.

Additional information:

- This call for expressions of interest does not constitute a binding offer or contract.
- DAS reserves the right not to award any contract as a result of this process.
- Consultants will be engaged as independent contractors and are responsible for their own tax and social security obligations.
- The contract shall be governed by German law.
- Personal data submitted will be processed solely for the purpose of this selection process in accordance with applicable data protection regulations.