

Second Call for Expressions of Interest (Service Contract)

Focal Persons for Diaspora Mobilization in Europe (m/f/d)

Client: German Africa Foundation (DAS)

Contract Type: Service Contract (Independent Consulting – Daily Fee)

Application Period: Starting in October 2026

Duration: November 2026 – April 2027

Geographic Focus of the Assignment: Germany, France, Italy, Spain

Target diaspora:

- Senegal (with focal persons in Italy, Spain, and Germany)
- Côte d'Ivoire (with focal persons in Italy, Germany, and two in France)
- Ghana (with focal persons in Italy and Spain)
- Gambia (with focal persons in Italy and Spain)

Number of assignments: 11

Estimated scope: 5–15 consulting days, depending on the individual assignment. The maximum total contract value per individual contract is 5,000 EUR, including contractually agreed services, incidental expenses, and travel costs.

Background

Within its project-specific **Diaspora Affairs** division, the **German Africa Foundation (DAS)** acts as a **strategic partner** for the diaspora-driven project <https://widu.africa/en>. Through the establishment of a network of Diaspora Focal Persons, the DAS coordinates activities to raise awareness among African diaspora communities across Europe about funding opportunities for microenterprises in Africa.

The WIDU.africa project is implemented by GIZ on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ) and is co-financed by the European Commission and the Gates Foundation.

WIDU.africa is a platform that provides grants and coaching to micro and small enterprises in ten African countries, including Ghana, Senegal, Côte d'Ivoire, and The Gambia, while also drawing on financial contributions (remittances) from the African diaspora.

About DAS: The German Africa Foundation (DAS) is a nonpartisan foundation dedicated to the successful implementation of the German federal government's Africa policy guidelines. As a facilitator, we offer a platform for partnership-based exchange between German and African stakeholders. In doing so, the foundation works closely with the African diaspora.

Objective of the Assignment

The DAS is seeking qualified diaspora representatives, known as “*focal persons*,” to support outreach, mobilization, and engagement activities within the Senegalese, Ivorian, Ghanaian, and Gambian diaspora communities in Europe.

Scope of Services

The selected independent consultants will be responsible for:

- Mapping diaspora organizations and key actors
- Mapping relevant diaspora events
- Monitoring and analyzing political, regulatory, and institutional developments related to the diaspora that are relevant to diaspora engagement and project activities in the respective European or African context
- Raising awareness of WIDU.africa and other German development cooperation instruments and projects within diaspora communities (e.g., through online information sessions) and at relevant events
- Mobilizing jointly identified target groups via social media and digital communication channels (e.g., WhatsApp, LinkedIn)
- Providing information and guidance to diaspora members on the WIDU application process, as well as support with general procedural questions
- Establishing and maintaining relationships with diaspora organizations and key stakeholders (e.g., embassies)
- Documenting activities and providing regular reports to the DAS

Job Requirements

- Proven experience working with at least one of the relevant Ghanaian, Senegalese, Ivorian, or Gambian diaspora communities, as well as established and robust networks in the respective European target market
- Proven experience in community engagement, public relations, or similar roles
- Excellent communication skills in at least one of the working languages relevant to the respective diaspora group (particularly English or French), as well as sufficient language proficiency for outreach work in the respective European target market; knowledge of relevant local community languages is a plus
- High degree of independence, reliability, and stakeholder-oriented approach
- Familiarity with WIDU.africa or similar initiatives is a plus
- Experience in development cooperation and policy consulting is a plus

- Residence in Europe and legal authorization to provide services as a self-employed individual; easy access to the respective target market is required.

Contractual Terms

- Work as an independent consultant under a service contract with DAS
- Compensation based on an agreed-upon daily rate and an agreed-upon, limited number of days (between 5 and 15 days per consultant)

Application Process

Interested candidates are asked to submit the following documents:

- Resume (CV)
- A brief cover letter outlining relevant experience and professional networks
- Financial proposal for the daily rate (currency: EUR)

Please send your application or any questions to Mr. **Raphael Mayr** at mayr@deutsche-afrika-stiftung.de .

Please note: Only shortlisted candidates will be contacted.

Deadline: Applications will be reviewed on a rolling basis starting October 7, 2026. We recommend applying early. The job posting will remain open until all positions are filled. DAS reserves the right to close the job posting as soon as the intended positions have been filled or the underlying procurement need no longer exists.

Additional Information

- This voluntary call for expressions of interest does not constitute a binding offer or a contract.
- DAS reserves the right not to award any contract as part of this process.
- The contract will be based on an independent service agreement. Contractors are generally responsible for fulfilling their own tax, social security, and other legal obligations, unless DAS has legal obligations under applicable law.
- The contract is governed by German law.
- Information on the processing of personal data as part of this selection process in accordance with Art. 13 of the GDPR can be found at: [Privacy Policy – Deutsche Afrika Stiftung e.V.](#)